



Author guidelines for Poster for the IAMOT 2025 Conference

Posters must be visually clear, easy to read and include the paper title, author names and their affiliations. The content should be comprehensible without requiring additional oral explanation. Important information should be readable from about 5 feet away. Presenters are responsible for printing and displaying their own posters. We kindly encourage authors to follow these guidelines to create effective posters:

Poster Template Elements

- We suggest the use of the following poster structure: **introduction – research goal – methods – figures and results – conclusion – acknowledgments – references.**

Poster Tips

Font

- Choose legible fonts (e.g., Times New Roman, Arial, Garamond).
- Use bold or italics to emphasize a point. Underlined words can be more difficult to read.

Color

- Contrast is important. Use dark font colors on light backgrounds and light font colors on dark backgrounds (easiest to read).

Communicating your Message

- Your poster tells a story and conveys your takeaway message but avoid overcrowding your poster with content.
- Use of bullets and short phrases helps keep your content concise and easy to follow.
- Use graphics (i.e., figures, photos, graphs, charts) to convey most information.
- Avoid using images directly from the web. The quality may be poor and may not print clearly.
- Ethically use copyrighted materials or find openly licensed content. Contact your subject specialist librarian if you have questions or need help finding free-to-use images.

Template

- IAMOT 2025 provides an official poster template. There is also space to add logos from authors institutions and others.

Poster presentation

- Participants are not required to submit their posters in advance. Instead, they should submit a revised abstract or a short/long paper and select 'Poster' as their preferred presentation format. (**Please refer to the instructions for updating your submission in the 'Call for Papers'**)
- Presenters are responsible for printing and displaying their own posters.